



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1340500

Schedule Dates 10/30/12-11/09/12 Date Entered 07/18/12
Advertiser DCCC-Democratic Congressional Campaign Commi Last Modified 07/18/12
Agency Great American Media (2231) Entered By Katie Freckleton
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) CO-OP No
Brand DCCC 10/30 (450995) Demo 06238789
Salesperson TeleRep/DC, Washington DC (2995) Order Type Normal
Sales Office TeleRep Washington DC Package Deal
Buyer Name KEULEMAN, KATIE Commission % 15.00
Phone/Fax / Commission \$33.00
CPE 11/14/1192 Net Total \$187.00
Account Types National/Political Issue Agency BRD Sales Tax
Billing Type Standard
Comments DCCC 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Salt Lake City (KMYU)
By Broadcast Month Spots Rate
Nov. 2012 9 \$220.00
Grand Total: 9 \$220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	12P-1P (MST)	2		X	X	X	X			2	\$25.00	\$50.00	Salt Lake City (KMYU)	WENDY WILLIAMS	7/18/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	2P-3P (MST)	1		X	X	X	X			1	\$25.00	\$25.00	Salt Lake City (KMYU)	COLD CASE FILES	7/18/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3P-4P (MST)	2		X	X	X	X			2	\$20.00	\$40.00	Salt Lake City (KMYU)	JUDGE GUNN	7/18/12
4.0	Normal Line / SPOT	11/06/12-11/09/12	1	:30	3P-4P (MST)	1		X	X	X	X			1	\$20.00	\$20.00	Salt Lake City (KMYU)	JUDGE GUNN	7/18/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	4P-5P (MST)	2		X	X	X	X			2	\$30.00	\$60.00	Salt Lake City (KMYU)	DIVORCE COURT	7/18/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2P-3P (MST)	1								1	\$25.00	\$25.00	Salt Lake City (KMYU)	DIVORCE COURT	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 7.20.12

REP HEADLINE# 6238789
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL17/12 14.1
*** KMYU-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

1010 WISCONSIN AVENUE

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- CHERYL BLAIR

ORDER # 1340900

CONTRACT # 6238789

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30

EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUL17/12 14.17

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$220
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1192

1			1200N-100P	30		\$25.00	10/30	11/2	2		TU-F	2
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PROGRAM : WENDY WILLIAMS
CON COM1: WENDY WILLIAMS

2			200P-300P	30		\$25.00	10/30	11/2	1		TU-F	1
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PROGRAM : COLD CASE FILES
CON COM1: COLD CASE FILES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		\$20.00	10/30	11/2	2		TU-F	2
3			300P-400P	30		\$20.00	11/6	11/9	1		TU-F	1
PROGRAM : JUDGE GUNN												
CON COM1: JUDGE GUNN												
4			400P-500P	30		\$30.00	10/30	11/2	2		TU-F	2
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												
5			200P-300P	30		\$25.00	11/5	11/5	1		MON	1
PROGRAM : COLD CASE FILES												
NOV/12 \$220.00												CONTRACT TOTAL \$220.00
												TOTAL SPOTS 9

MARKET TOTALS \$22,000 KMYU 1% KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0%
 KCSG 0%

SVC- NONE
 DEMOS- RA35+*